316

Advertiser Ref

43391

CONTRACT



And:

Mentzer Media Services 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

	Contract / Re	vision	Alt Order	#
	119843	/ 1	08248862	
Product				
PORTMAN FOR SENAT	ΓE			
Contract Dates	Estimate #			
10/04/16 - 10/10/16	2980			
Advertiser			Original Date	/ Revision
Pol/R Portman/R/Sena	te/OH-A		05/19/16	/ 05/26/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Property	Accou	nt Executive	Sales Office
	WHIO-TV	Philade	elphia CoxRep	CoxReps Philad
	Special Hand	ling		- Lander
	Demographic			
	Households			
	Agy Code	Advert	iser Code	Product 1/2

TV12736

4341

Agency Ref

280

		Start	/End		Spots/				
*Line Ch Start D	ate End Date Descriptio	n Time		Days	Length Week	Rate PCodeRtn	Type S	pots	Amount
Start Date	6 10/07/16 Friday Prim <u>End Date</u> <u>Weekdays</u> 10/09/161	e Hour 3 10:00 Spots/Week 1	PM-11:00 F <u>Rate</u> \$1,500.00		:30	P-05	NM	1	\$1,500.00
	6 10/07/16 NewsCente <u>End Date</u> <u>Weekdays</u> 10/09/161	r 7 @ noor12:00 Spots/Week 1	PM-12:30 F <u>Rate</u> \$1,000.00		:30	P-05	NM	1	\$1,000.00
	6 10/07/16 NewsCente <u>End Date</u> <u>Weekdays</u> 10/09/161	r 7 530p 5:30 I Spots/Week 1	PM-6:00 PM <u>Rate</u> \$1,400.00		:30	P-05	NM	1	\$1,400.00
	6 10/07/16 Daybreak E <u>End Date</u> <u>Weekdays</u> 10/09/161	dition 6a 6:00 / Spots/Week 1	AM-7:00 AM <u>Rate</u> \$800.00		:30	P-05	NM	1	\$800.00
	6 10/07/16 M-F 7p-730 <u>End Date</u> <u>Weekdays</u> 10/09/161	p 7:00 I Spots/Week 1	PM-7:30 PM <u>Rate</u> \$1,200.00		:30	P-05	NM	1	\$1,200.00
	6 10/07/16 Friday Prim <u>End Date</u> <u>Weekdays</u> 10/09/161	e Hour 1 8:00 l Spots/Week 1	PM-9:00 PM <u>Rate</u> \$1,500.00		:30	P-05	NM	1	\$1,500.00
	6 10/07/16 M-F 9a-10a <u>End Date</u> <u>Weekdays</u> 10/09/161	9:00 / Spots/Week 1	AM-10:00 AN <u>Rate</u> \$300.00		:30	P-05	NM	1	\$300.00
	6 10/07/16 Friday Prim <u>End Date</u> <u>Weekdays</u> 10/09/161	e Hour 2 9:00 I Spots/Week 1	PM-10:00 PN <u>Rate</u> \$1,500.00		:30	P-05	NM	1	\$1,500.00
	6 10/10/16 M-F 10a-11 <u>End Date</u> <u>Weekdays</u> 10/16/16 1	a 10:00 Spots/Week 1	AM-11:00 A <u>Rate</u> \$350.00		:30	P-05	NM	1	\$350.00
	6 10/10/16 M-Su 11p N <u>End Date</u> <u>Weekdays</u> 10/16/16 1	lews 11:00 Spots/Week 1	PM-11:30 F <u>Rate</u> \$1,500.00		:30	P-05	NM	1	\$1,500.00

a.

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| Contract / Revision | Alt Order # | 08248862

 Contract Dates
 Product
 Estimate #

 10/04/16 - 10/10/16
 PORTMAN FOR SENAT 2980

 Advertiser
 Original Date / Revision

 Pol/R Portman/R/Senate/s
 05/19/16 / 05/26/16

	Start/End		Spots/		
*Line Ch Start Date End Date Description	Time	Days Length V	Veek Rate PCodeRtr	Type Spots	Amount
Start Date End Date Weekdays	Spots/Week Rate				
11 WHIO 10/10/16 10/10/16 M-F 4p-5p Start Date End Date Weekdays Week: 10/10/16 10/16/16 1	4:00 PM-5:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$500.00		P-05	NM 1	\$500.00
12 WHIO 10/10/16 10/10/16 NewsCenter Start Date End Date Weekdays Week: 10/10/16 10/16/16 1	7 5p 5:00 PM-5:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,200.00		P-05	NM 1	\$1,200.00
13 WHIO 10/10/16 10/10/16 Daybreak Ed Start Date End Date Weekdays Week: 10/10/16 10/16/16 1	dition 530a530a-6a <u>Spots/Week</u> <u>Rate</u> 1 \$550.00		P-05	NM 1	\$550.00
14 WHIO 10/10/16 10/10/16 M-F 7p-730p Start Date End Date Weekdays Week: 10/10/16 10/16/16 1	7:00 PM-7:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,200.00	:30	P-05	NM 1	\$1,200.00
15 WHIO 10/10/16 10/10/16 Mon Hour 1 Start Date End Date Weekdays Week: 10/10/16 10/16/16 1	8:00 PM-9:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$2,500.00	:30	P-05	NM 1	\$2,500.00
16 WHIO 10/10/16 10/10/16 M-F 9a-10a Start Date End Date Weekdays Week: 10/10/16 10/16/16 1	9:00 AM-10:00 AM <u>Spots/Week</u> <u>Rate</u> 1 \$300.00	:30	P-05	NM 1	\$300.00
17 WHIO 10/08/16 10/08/16 Sat Prime H Start Date End Date Weekdays Week: 10/03/16 10/09/161-	our 3 10:00 PM-11:00 F <u>Spots/Week</u> <u>Rate</u> 1 \$1,000.00	:30	P-05	NM 1	\$1,000.00
18 WHIO 10/08/16 10/08/16 SEC Game Start Date End Date Weekdays Week: 10/03/16 10/09/161-	12:00 PM-7:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,000.00	:30	P-05	NM 1	\$1,000.00
19 WHIO 10/09/16 10/09/16 Su 1135p-12 Start Date End Date Weekdays Week: 10/03/16 10/09/161	35a 11:30 PM-12:00 X <u>Spots/Week</u> <u>Rate</u> 1 \$200.00	:30	P-05	NM 1	\$200.00
E 20 WHIO 10/09/16 10/09/16 Sun Prime F Start Date End Date Weekdays Week: 10/03/16 10/09/161	lour 2 8:00 PM-9:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$2,000.00		P-05	NM 1	\$2,000.00
Spot Ch Date Range Description 1 WHIO 10/03/16-10/09/16 Sun Prime I See MG 20.2	<u>Start/End T</u> Hour 2 8:00 PM-9:	<u>ime</u> <u>Weekdays</u> 00 PMS	Length Rate 30 \$2,000.00	<u>Type</u> <i>NM</i>	
2 WHIO 10/09/16-10/09/16 Su After Sp → MG for 20.1 10/09	orts Hour 2 830p-930p	S	St. :30 \$2,000.00	NM	
21 WHIO 10/06/16 10/06/16 M-F 10a-11a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/03/16 10/09/161	10:00 AM-11:00 A <u>Spots/Week</u> <u>Rate</u> 1 \$350.00	:30	P-05	NM 1	\$350.00
22 WHIO 10/06/16 10/06/16 M-F 4p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/03/16 10/09/161	4:00 PM-5:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$500.00	:30	P-05	NM 1	\$500.00
23 WHIO 10/06/16 10/06/16 NewsCenter Start Date End Date Weekdays Week: 10/03/16 10/09/161	7 5p 5:00 PM-5:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,200.00	:30	P-05	NM 1	\$1,200.00
24 WHIO 10/06/16 10/06/16 Daybreak Ed <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/03/16 10/09/161	Spots/Week Rate 1 \$550.00	:30	P-05	NM 1	\$550.00

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Alt Order # Contract / Revision 08248862 119843 / 1

Contract Dates Product Estimate # PORTMAN FOR SENAT 2980 10/04/16 - 10/10/16

Original Date / Revision Advertiser 05/19/16 / 05/26/16 Pol/R Portman/R/Senate/

*Line Ch Start Date En	d Date Description	Star Time	t/End Da	s ays Length V	Spots/ Veek	Rate PCodeRtn	Type	Spots	Amount
	The second secon	Spots/Week	Rate	**************************************					
25 WHIO 10/06/16 10/ Start Date End Da	06/16 NewsCenter tte Weekdays	7 6p 6:00 Spots/Week	PM-6:30 PM Rate	:30		P-05	NM	1	\$1,500.00
Week: 10/03/16 10/09/1		1	\$1,500.00			D 05	NINA	4	\$800.00
26 WHIO 10/06/16 10/ <u>Start Date</u> <u>End Da</u> Week: 10/03/16 10/09/1		ition 6a 6:00 Spots/Week 1	AM-7:00 AM <u>Rate</u> \$800.00	:30		P-05	NM	1	\$800.00
Start Date End Da		7:30 Spots/Week	PM-8:30 PM <u>Rate</u> \$2,000.00	:30		P-05	NM	1	\$2,000.00
Week: 10/03/16 10/09/ ² Spot Ch Date Range 1 WHIO 10/03/16-10 See MG 27.2	Description		Start/End Time	<u>e Weekdays</u> PMTh	Length :30	10 1	<u>Type</u> <i>NM</i>		
2 WHIO 10/06/16-10 MG for 27.1 10/06	0/06/16 NFL RS Pre-	-Game Other	Various	Th	:30	\$2,000.00	NM		
28 WHIO 10/06/16 10/05/16 Start Date End Date Week: 10/03/16 10/09/	te Weekdays	9:00 Spots/Week	AM-10:00 AN <u>Rate</u> \$300.00	:30		P-05	NM	1	\$300.00
29 WHIO 10/04/16 10/ Start Date End Da	04/16 M-F 10a-11a ate Weekdays	10:00 Spots/Week	O AM-11:00 A <u>Rate</u> \$350.00	:30		P-05	NM	1	\$350.00
1100111 10100110			18.5	.20		P-05	NM	1	\$500.00
30 WHIO 10/04/16 10/05/16 10/09/19 Week: 10/03/16 10/09/19	te Weekdays	Spots/Week 1	PM-5:00 PM <u>Rate</u> \$500.00	:30		P-00	NIVI	,	92 * 0039209776000000
31 WHIO 10/04/16 10/05/16 Start Date End Date Week: 10/03/16 10/09/		7 5p 5:00 Spots/Week 1	PM-5:30 PM <u>Rate</u> \$1,200.00	:30		P-05	MM	1	\$1,200.00
	04/16 Daybreak Ed ate <u>Weekdays</u>	ition 530a5:30 Spots/Week 1	AM-6:00 AM <u>Rate</u> \$550.00	:30		P-05	NM	1	\$550.00
33 WHIO 10/04/16 10. <u>Start Date</u> <u>End Date</u> Week: 10/03/16 10/09/	te Weekdays	7 6p 6:00 Spots/Week 1	PM-6:30 PM <u>Rate</u> \$1,500.00	:30		P-05	NM	1	\$1,500.00
34 WHIO 10/04/16 10. <u>Start Date</u> <u>End Date</u> Week: 10/03/16 10/09/		8:00 Spots/Week 1	PM-9:00 PM <u>Rate</u> \$3,000.00	:30		P-05	NM	1	\$3,000.00
	/04/16 M-F 9a-10a ate <u>Weekdays</u>	9:00 Spots/Week	AM-10:00 AN <u>Rate</u> \$300.00	:30		P-05	NM	1	\$300.00
36 WHIO 10/05/16 10 Start Date End Di Week: 10/03/16 10/09/	/05/16 M-F 10a-11a ate <u>Weekdays</u>	10:0 Spots/Week	0 AM-11:00 A <u>Rate</u> \$350.00	:30		P-05	NM	1	\$350.00
37 WHIO 10/05/16 10 Start Date End D	/05/16 M-Su 11p Ne ate <u>Weekdays</u>		0 PM-11:30 F Rate \$1,500.00	:30		P-05	NM	1	\$1,500.00
Week: 10/03/16 10/09/ 38 WHIO 10/05/16 10 Start Date End Di Week: 10/03/16 10/09/	/05/16 NewsCenter ate Weekdays			:30		P-05	NM	1	\$1,000.00

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Contract / Revision Alt Order # 119843 08248862

Contract Dates Product Estimate # 10/04/16 - 10/10/16 PORTMAN FOR SENAT 2980

Advertiser Original Date / Revision 05/19/16 / 05/26/16 Pol/R Portman/R/Senate/

*Line Ch Start Date End D	Date Description	Start/End Time	Days Length	Spots/ Week Rate PCod	deRtn Type	Spots	Amount
Start Date End Date	Weekdays Spo	ots/Week Rate					
39 WHIO 10/05/16 10/05/		4:00 PM-5:00 PM	:30	P-05	5 NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/03/16 10/09/16	Weekdays Spo	<u>ots/Week</u> <u>Rate</u> 1 \$500.00					
40 WHIO 10/05/16 10/05/		530a5:30 AM-6:00 AM	:30	P-05	5 NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> Week: 10/03/16 10/09/16	Weekdays Spo	<u>ots/Week</u> <u>Rate</u> 1 \$550.00					
41 WHIO 10/05/16 10/05/			:30	P-05	5 NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> Week: 10/03/16 10/09/16	Weekdays Spo	<u>nts/Week</u> <u>Rate</u> 1 \$1,400.00					
42 WHIO 10/05/16 10/05/		7:00 PM-7:30 PM	:30	P-05	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 10/03/16 10/09/16	Weekdays Spo	<u>nts/Week</u> <u>Rate</u> 1 \$1,200.00					
43 WHIO 10/05/16 10/05/		9:00 AM-10:00 AN	:30	P-05	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 10/03/16 10/09/16	Weekdays Spo	1 \$300.00					
-34			Totals	0.00		43	\$42,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/10/16	43	\$42,900.00	(\$6,435.00)	\$36,465.00
Totals	43	\$42,900.00	(\$6,435.00)	\$36,465.00

Signature:	Date:	

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REP HEADLINE# 8248862 \$\$\$ MOD# 1: UNAPPROVED TRF# 119843 REV #1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT4/16 19.07

444 ECC# +	***		**CHANGES**	*** WHIO-TV ***
ADV #	ADV. NAME POLI/R PORTMAN/R/SEN/OH	REP.#	OFF. # S	SALESMAN #
AGY #	AGY. NAME MENTZER MEDIA SERVICES, INC.	BUYER NAME ALLY	Y RAMBO	
	210 W. PENNSYLVANIA AVE. SUITE 250	SALES PRSN PH-	NICK WELTE	
	TOWSON, MD 21204			
ORDER #_	CONTRACT # 8248862	CLASS: NATL.	LOCAL R	REGIONAL
PRDCT E	PORTMAN FOR SENATE EST#2980 COMMENTS: (LINE, ORDER, INVOICE)	OICE)		
FLIGHT [DATES OCT4/16 OCT10/16 WK-1			
CITY TAX	X STATE TAX CO-OP BILLING NEEDED		DATE_	OCT4/16 19.07
REP:	TO JILL FR JARED OK'D M2, SEE LN 44 TOTAL SAME PLS CNF THANKS			
STA:				
CON CM	***** THIS IS A CASH IN ADVANCE SCHEDULE *****			

CM THIS IS A CASH IN ADVANCE SCHEDULE *****

AGENCY IDB #1021 STATIONS USING ELECTRONIC INVOICING, ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES DO NOT SEND PAPER INVOICES:

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ROB PORTMAN FOR SENATE

PROGRAM: MADAM SECRETARY RA21+: 11.5 CON COM1: MADAM SECRETARY	20 S 800P-900P 30	AGENCY ADVERTISER CODE = 280 AGENCY PRODUCT CODE = 316	: :LINE#: :	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC
	\$2,000.00	AGENCY EST# =		C : RATE
	10/9	= 2980	: DATE	: START
	10/9		: DATE	: END
	0		: /WK: INVT	END :SPTS: WEEK
	SUN		NVT :	HHK:
				DAYS
	0		:SPTS:	: TOTL:

REP HEADLINE# 8248862 TRF# 119843 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** WHIO-TV ***

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-CO	OS- RA21+*	MARKET TOTALS \$78,000 WHIO 55% WDTN 30% WKEF 10% WRGT 0% CABL 0% WBDT 5	OCT/16 42900.00	M2 OK'D BUY#20 MISSED:SUN/800P-900P OCT9 30S OFFER:SUN/830P-930P OCT9 30S CMT:PLEASE ADVISE ASAP	PROGRAM: NCIS LOS ANGELES RA21+: 11.5 ORD COM1: PLEASE ADVISE ASAP THIS IS A MAKE-GOOD FOR OCT9 ON LINE-20 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:	44 A 830P-930P 30 \$2,000.00 10/9 1	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: : LINE#: : DATE : /WK:
X=COMMENTS		T 5%	CONTRACT TOTAL TOTAL SPOTS	\$2,000.00		1 SUN	PTS: WEEK:
N-PROGRAM NAME IENTS *-MULTIPLE			TAL 42900.00	(SEP21/16) PLS ADVISE.		1	DAYS :TOTL: